



East Windsor 250th Anniversary Committee

May 4, 2017

East Windsor Historical Society

The May 4, 2017 planning meeting for the 250th Anniversary Celebration of East Windsor met at the Osborn House of the East Windsor Historical Society.

The meeting was called to order at 7:00 pm.

Attendance:

Present: *Paul Anderson, Barbara Burnham, John Burnham, Ceil Donahue, Andy Hoffman, *Peg Hoffman, *Diane Lajoie, Ian Neill, Kathy Pippin, Richard Pippin, Angelo Sevarino, Jean Sevarino, Debbie Talamini, *Rebecca Talamini, *Tom Talamini, *Bill Thim, *Lynne Tracy-Thim

Absent: *Jason Bowsza, *Scott Morgan,

*indicates steering committee members

Minutes Reading:

The minutes from the April 6, 2017 meeting were reviewed with one correction; the minutes should read that it was a special meeting since we had to change the location to Scout Hall.

Peg Hoffman made a motion to accept the minutes with the change; Tom Talamini seconded the motion. The motion passed.

The April 20, 2017 meeting minutes were reviewed.

Paul Anderson made a motion to accept the minutes as written. Bill Thim seconded the motion. The motion passed.

COMMUNICATIONS:

We introduced ourselves at the start of the meeting.

COMMITTEE REPORTS:

Time Capsule: No detailed update; they are on track.

Time Capsule Committee: *Jason Bowsza, John Burnham, Tim Easter, Kirk Montstream, Chuck Riggott, and *Bill Thim.

Planning Committee:

Food Truck Festival: Ceil Donahue has started calling food trucks to invite them to our festival. We are going to limit it to about 10 trucks to make it worthwhile for the vendors; we will not have duplicate types of food. We have four trucks committed to come: Linda's Pit Stop, Bear's BBQ, Chef Bill's Pepper Mill Grill, and Keep 'em Rollin. Some of the other trucks have first opportunity contracts and can't commit to an outside event this far in advance. The soda food truck we were hoping to get is from New Jersey; it will not be worth it for him to come all this way for a one-day show. Ceil is going to look into the Brazilian Guru Grill, and the company who provides ice cream for the historical society's ice cream social; Ceil is also going to try to get a coffee truck.

We briefly discussed advertising to both the food truck crowd and the reenactment crowd. One advertisement aimed at the food truck crowd is "Come for Lunch and Stay for the Revolution."

4-Town: Ceil asked if we want to participate in the Saturday morning parade at the 4-Town fair. We discussed wearing our 250 t-shirts and walking in the parade. Richard Pippin offered his 8 by 16 hay wagon to use as a float.

History Lectures: State Historian, Bill Hosley discussed doing a walking tour of warehouse point. He offered to do a write-up of some of the town's history, but will charge us for one or two week's research.

Bill Hosley has also offered to share some fundraising ideas.

Masquerade Ball: We have a meeting scheduled with Ashley from La Notte for Tuesday May 9, 2017 at 5 pm to go over the menu and extras that we want for the ball. Rebecca Talamini attended their April 30th Wedding Showcase and sampled some of the food options; Rebecca described some of their more unique features, including the Mashed Potato Bar.

The Planning Committee is putting a hold on scheduling any more events until we have more money raised.

We still need more volunteers. This is a very involved committee. If anyone wants to help organize one or more events, please email the 250th committee at

EW250@eastwindsorct.com. We may need to create subcommittees for some of our larger projects, such as the Masquerade Ball.

Planning Committee: *Diane Lajoie, Ian Neill, Debbie Talamini, and *Lynn Tracy-Thim, Bill Thim. {Point Person: Lynn Tracy-Thim}

Fundraising Committee:

We need to send our bulk mailing to the EW residents soon. The letters are printed; the Copy Shoppe offered to fold all 5000 letters for \$75; Woodsworth Press will fold them for \$50 (it is about a 7 hour job).

Diane Lajoie made a motion to allocate \$50 to have Woodsworth Press fold the letters.

Lynn Tracy-Thim seconded the motion. The motion passed.

Andy Hoffman spoke to Tom Clench about the Ambulance Service donation drive. They address the letters to resident and go through a company in Enfield who prints and ships the letters for about \$1577. Tom said they tend to get donations from the same people every year; the letter campaign doesn't pick up many new people.

John Burnham reminded us that the people at Park Hill had offered to fold and stuff the letters. We are still going to ask them to stuff and label the envelopes for us, but the folding will be done by Woodsworth Press. Tom Clench offered to let us use his folding machine; it can fold about 100 letters in 10 minutes; it would take about 8 ½ hours to fold the letters without a break.

Paul Anderson is working through the voters' database we received from the town to create the labels. Once adjusted, the list will need to be edited before the labels are printed.

Town Condo Associations: Claude Cloutier, the president of Colman Farms will discuss the EW250 at their yearly meeting in June. He has also offered to help with fundraisers. Andy is going to discuss the EW250 at his yearly condo meeting on May 9, 2017.

InfoShred: InfoShred has offered to set up a free shredding event at one of our EW250 events. We think the Free-Swim day at the Reservoir on July 15, 2018 would be the best event. Andy is going to give them the date.

Walmart: Walmart only donates at certain times of the year. We missed this year's open request period. The 2018 cycle begins on October 15, 2017; we will approach Walmart for a donation in October.

Geisslers: The East Windsor Geissler's sidewalk sale is Saturday May 13, 2017. Rebecca will be there and will put the half-sheets advertising the EW250 in each order. She will do the same at the South Windsor Geissler's sidewalk sale on June 10, 2017.

Fundraising Committee: *Jason Bowsza, John Burnham, Tim Easter, Andy Hoffman, and Kirk Montstream. Point people: John Burnham and Andy Hoffman

Promotion and Merchandise Committee:

T-Shirts: The 300 t-shirts are ordered; they should be in by Tuesday. They are gray with our logo on the front and the slogan on the back.

Wind Chime Fundraiser: Dick Sherman creates hanging candleholders and wind chimes from empty wine bottles. They will have labels with the East Windsor 250 information we put on the hats. Dick has offered to do the labor for free if we purchase the supplies needed to make the bottles; it should cost us about \$5 per bottle; the candleholders and wind chimes sell for \$15 each.

Paul Anderson made a motion to order 100 bottles worth of supplies for the candleholders and wind chimes. Bill Thim seconded the motion. The motion passed.

Merchandise Sales: Both libraries and the Town Hall are selling our merchandise. We will be selling the merchandise at the 4H and 4-Town fairs.

Promotion & Merchandise Committee: Ceil Donahue, Dan Donahue, Scott Grizey, *Peg Hoffman, and *Rebecca Talamini

Parade and Picnic Committee:

Since the fireworks will be about 9pm we discussed talking to the Community Day Committee about changing the parade time to 2pm.

Joe Saterhoff has grills and tents we can use for the picnic. He also has a smoker we can use for the Blues, Brews, and BBQ.

Tolland had contests for the floats with trophies for the best of categories. We discussed doing the same.

Committee: *Diane Lajoie and *Rebecca Talamini

Social Media Committee:

Keep sharing our Facebook page with your friends:

<https://www.facebook.com/EastWindsor250/>.

Rebecca is getting a detailed description of each event to update on our website.

Social Media Committee: *Diane Lajoie, Bob Maynard, and *Rebecca Talamini

Print & Advertising Committee:

We will check with Tim Moore for an update on the town signs.

Tolland still has their logo up around town and in local businesses.

Debbie Talamini sent a notice to the calendar section of the local newspapers giving local civic organizations a last chance to be part of the EW250. We are almost done scheduling events.

Newspaper Articles: Rebecca brought in copies of the letter to the editor and Anthony Branciforte's article in the Journal Inquirer. Rebecca also brought in a copy of the ad from the Geissler's circular.

Print Advertising Committee: *Paul Anderson and *Peg Hoffman

The advertising and press committee will be responsible for releasing press releases to the local newspapers and radio stations. Our goal is to bring people from all over to visit East Windsor and see what we have to offer. The Advertising and Press Committee will also invite local reporters to cover our events throughout the year. We still need to establish an Advertising and Press Committee.

OTHER BUSINESS:

Dinosaur: Nancy Masters proposed we get a 4-foot blow-up dinosaur to take with us to different EW250 events. Since the dinosaur doesn't look like the Anchisaurus, we decided not to use the blow-up dinosaur. We will have our elementary and middle-school poster event dinosaur themed. We will try to get the information on the discovery of the

Anchisaurus fossil in East Windsor to both public libraries as well as the historical society so the students can research the subject.

Bicentennial Memorabilia: Lenny Mulnite has a box of photos, articles, and memorabilia from the 1968 bicentennial; we will keep the box in the Osborn House so people can look through it.

**Paul Anderson made a motion to adjourn. Lynn Tracy-Thim seconded the motion.
The meeting adjourned at 7:57 pm.**

Respectfully submitted,
Diane Lajoie